The Future of Personal Mobility will be convenient, affordable, safe, and environmentally sustainable. It will link transportation, energy and ecosystems to improve performance and consumer satisfaction. Consumers are the driving force of sustainable, efficient, and safe transportation and will demand more personalized and seamless experiences.

The personal mobility ecosystem must collaborate to embrace a user-centric Future of Personal Mobility. The personal mobility ecosystem must collaborate to embrace a user-centric Future of Personal Mobility.

The future of personal mobility will offer new revenue streams, including those from government, Oil & Gas, Insurance, Utilities, Automotive, and Manufacturing. It will redefine how we design, build, and operate transportation infrastructure, making it more accessible, affordable, and sustainable.

The Future of Mobility: Impact on the European Utility Industry

- Offer personalized payment and loyalty services to improve the customer experience
- Support the use of sensors and AI in the grid to optimize energy distribution
- Offer data sharing capabilities to support energy management

The Future of Mobility: Impact on the European Manufacturing Industry

- Offer data sharing capabilities to support manufacturing operations
- Offer data sharing to support the development of new products
- Offer data sharing to support maintenance and repair

The Future of Mobility: Impact on the Insurance Industry

- Offer data sharing capabilities to support risk management
- Offer data sharing capabilities to support fraud management
- Offer data sharing capabilities to support claims processing

The Future of Mobility: Impact on the European Payments Industry

- Offer data sharing capabilities to support payment processing
- Offer data sharing capabilities to support fraud management
- Offer data sharing capabilities to support customer loyalty

The Future of Mobility: Impact on the European Retail Industry

- Offer data sharing capabilities to support customer loyalty
- Offer data sharing capabilities to support fraud management
- Offer data sharing capabilities to support supply chain management

The Future of Mobility: An IDC Vision

- Offer data sharing capabilities to support the development of new products
- Offer data sharing capabilities to support maintenance and repair
- Offer data sharing capabilities to support energy management

Four Possible Mobility Scenarios

- **Sustainable Mobility**
  - Emphasis on energy efficiency and reduced emissions
  - Integration of renewable energy sources
  - Support for sustainable transportation modes

- **Individualistic Mobility**
  - Emphasis on personalized transportation options
  - Integration of autonomous driving technology
  - Support for mobility as a service

- **Entertainment**
  - Emphasis on entertainment and social value
  - Integration of multimedia and gaming
  - Support for social connectivity

- **Service**
  - Emphasis on service and convenience
  - Integration of service-oriented transportation options
  - Support for seamless service delivery

The personal mobility ecosystem must collaborate to embrace a user-centric Future of Personal Mobility...